

# Business Growth



## Working Together to Make Your Idea Thrive

### IDENTIFY NEW OPPORTUNITIES

The aerospace world is ever growing and evolving, and we are not just talking about new aircraft platforms. With the consistent introduction of new technologies or passenger requests, the opportunity for profit grows, but so does the complexity to respond to the customer demand.

We take pride in helping our clients to navigating through the often complex quality and supply chain regulations associated with the aerospace industry to identify new business opportunities.

TEAMWORK

GROWTH

PLANNING

ANALYSIS

RESEARCH

### OUR GOAL

We help our clients to develop business strategies, set-up efficient global supply chains, all while making sure our customers end product always meets the highest aerospace requirements and regulations.

### MARKET & FINANCIAL ANALYSIS

A significant portion of the aerospace and defense (A&D) industry is underperforming its potential as they have stuck to strategies and business models that have more or less “stayed the course “, despite significant changes in the industries environment, structure, and market needs. The way people travel is constantly in flux, so the company strategy must adapt quickly. ATO Consulting strives to anticipate these changes to help our customer chose a strategy that actively creates value. By partnering with a big data analytics company specialized in the aerospace industry, ATO Consulting will provide analysis from more than 2,000 data sources to help OEMs, MRO, and airlines to develop a business strategy that maintains their competitive advantage.

### DELIVERABLES

- Market Analysis & Sales Forecast
- Product Development / Industrialization Plan
- Business Case Financial Analysis
- Executive Presentation Deck

### FINANCIAL MEASURES

- Project Net Present Value (NPV)
- Return on Investment (ROI)
- Internal Rate of Return (IRR)
- Payback Period (PBP)
- Benefit-Cost Ratio (BCR)



“ATO Consulting will not only help you refine your business model and prepare an effective funding presentation...We will work together to make your idea thrive”.

Based in California, Available Worldwide



ATO Consulting

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“Holistic Approach to Identify & Implement Your Next Manufacturing Idea”